Charlotte, North Carolina

ADDRESS | Charlotte Technical Center (CTC) – 11501 Steele Creek Road, Charlotte, NC 28273

Westinghouse - 3304 Westinghouse Blvd, Charlotte, NC 28273

START OF OPERATIONS | 1985, named the Charlotte Technical Center (CTC) in 1992. Westinghouse Site was added in 2010 following the acquisition of Cognis.

LOCATION | The CTC and Westinghouse sites are located in southwest Charlotte near the state line of North and South Carolina, close to Interstate I-77 and I-85/I-485. The two sites are approximately one mile apart.

SITE MANAGER | Selena Lewis

As part of BASF's Performance Products Segment, the Charlotte Technical Center is the headquarters for the Americas Dispersions business and is the regional site for the global Resins and Additives business

- This includes all the commercial, sales, development, and technical support teams responsible for printing/packaging, industrial coatings, additives, architectural coatings, construction chemicals, adhesives, infrastructure substrates – bridge decking/asphalt, fiber bonding, paper coatings and carpet industries.
- The site also includes all other services that support the commercial teams, including Customer Support, Supply Chain, Regulatory, Human Resources, Communications, and Quality Management personnel.

Community Relations

The Charlotte team is dedicated to making a positive impact in the communities where our employees live and work. The site actively partners with a variety of local community activities including STEAM education, sustainability initiatives, food bank support, collecting school supplies for our neighboring elementary schools, and charity walks. Community partners for 2023 included Discovery Place – Huntersville, Roof Above, United Way of Greater Charlotte, TreesCharlotte, Promising Pages, Heart Math Tutoring, Classroom Central, Nourish Up, Project Scientist, Toys for Tots, the Boy Scouts of America Palmetto Council and the Girl Scouts Hornets Nest Council.

Economic Impact

 Annual payroll plus benefits of ~\$50 million* for site-based employees and field sales. *

Payment of ~\$187K* in local Mecklenburg County and Charlotte City taxes.*

*Year-end 2023data



NUMBER OF BUILDINGS



Three main buildings

NUMBER OF EMPLOYEES



Employees | 344

Includes field sales, representing multiple BASF businesses

CONTACT INFORMATION (For Media Inquiries Only)

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